Draft Message for e-Petition 6772

We developed **e-petition 6772** that is now up on <u>House of Commons website</u> in <u>English</u> and in <u>French</u>. **Please sign and share with your networks**.

As part of our efforts to distribute this message far and wide, we drafted different messages for different media:

1. A longer message that can be shared by **email** - helpful for readers who may not be familiar with basic income or the PEI project.

Subject: Please sign and share: e-petition for a national Guaranteed Basic Income

I'm pleased to share that we have launched <u>e-petition 6772 on the Government of Canada</u> <u>website</u>, in both <u>English</u> and in <u>French</u>.

This petition calls for the **implementation of the** <u>Prince Edward Island Guaranteed Basic Income</u> <u>Demonstration Project</u>, (the PEI GBI) with the goal of expanding it across the country. This is a major step forward toward our shared vision of a **national GBI**.

A national GBI will establish an **income floor for all Canadians** and has the potential to reduce poverty from roughly 10% (and rising) to about 2%. While a GBI is not a silver bullet to fix every social or economic problem, it is a important tool that—when combined with robust public services—can deliver transformative results.

The PEI GBI is designed to work alongside, not replace, other supports and services. It must never undermine minimum wage laws, disability supports, labour rights, human rights, reconciliation efforts, or social services. No one receiving a GBI benefit should ever be worse off than they were before its introduction.

This petition is an opportunity to demonstrate broad, cross-sector support and show the strength of the GBI movement in Canada.

Please take a moment to <u>sign the petition</u> and share it widely through your networks.

2. For placement in a **newsletter:**

Support a National Guaranteed Basic Income

We've launched <u>e-petition 6772 on the Government of Canada website</u> in <u>English</u> and in <u>French</u> calling for the implementation of the <u>Prince Edward Island Guaranteed Basic Income</u> <u>Demonstration Project</u> (PEI GBI), a critical first step toward a national GBI. A national GBI would set a secure income floor for all Canadians and reduce poverty from about 10% (and rising) to just 2%. It is designed to **work alongside—not replace—existing supports** such as minimum wage, disability programs, labour rights, reconciliation efforts, and other vital services. No one should ever be worse off under a GBI. Please take a moment to <u>sign the petition</u> and <u>share it</u>

through your networks. This is our chance to show broad support and move Canada closer to a fair, inclusive income system.

3. Here are a few **ready-to-use social media posts** adaptable for X, Facebook, LinkedIn, Instagram):

Option 1 (X length):

⚠ Sign + Share! Canada needs a **Guaranteed Basic Income**.

We've launched an **e-petition** to implement the PEI GBI Demo Project—the first step toward a national GBI.

A GBI reduces poverty, creates security, & strengthens our safety net.

Petition e-6772 #BasicIncome #CdnPoli

Option 2 (Facebook/LinkedIn)

We have a chance to take a major step toward a national Guaranteed Basic Income (GBI)! A e-petition 6772 on the Government of Canada website calls for the PEI GBI Demonstration Project to move forward—and then expand nationwide.

A GBI would set a secure income floor, reduce poverty from ~10% to ~2%, and work alongside—not replace—existing supports.

Please sign the petition and share widely: Petition e-6882

#BasicIncome #EndPoverty #CdnPoli

Option 3 (Instagram / visual post caption)

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That's the vision of a **Guaranteed Basic Income (GBI)**.

We've launched **e-petition 6772** calling for the PEI GBI Demo Project—the first step toward a national GBI.

Reduces poverty (from ~10% to 2%)

✓ Works WITH existing supports (not a replacement)

Builds a fairer, more secure future

Sign + Share today! Petition e-6772

#BasicIncome #FairFuture #CdnPoli

Our goal is to share this message as widely as possible and get as many signatures as possible. Thanks so much for your support!